

ELC EDUCATION LAW CENTER

15TH ANNUAL

Education Justice Lecture

THE EDUCATION BEAT: JOURNALISM, EDUCATION EQUITY, AND HOW TO GET THE EDUCATION MESSAGE ACROSS

Wednesday, June 5, 2024



Education Justice Webinar

The Education Beat: Journalism, Education Equity, and How to Get the Education Message Across

Wednesday, June 5, 2024

Keynote Speaker

Valerie Strauss

Former Washington Post Columnist

Respondents

John Mooney

NJ Spotlight, Founding Editor

Ashley Burns

Principal, RALLY

Moderator

Robert Kim, Esq.

Education Law Center, Executive Director



About Education Law Center

Education Law Center pursues justice and equity for public school students by enforcing their right to a high-quality education in safe, equitable, non-discriminatory, integrated, and well-funded learning environments. We seek to support and improve public schools as the center of communities and the foundation of a multicultural and multiracial democratic society. We strive to secure and protect the rights of students who are underserved, experience inadequate learning opportunities, or face discrimination based on race, ethnicity, socioeconomic status, language, religion, sex, sexual orientation, gender identity, immigrant or migrant status, or disability. To achieve these goals, we engage in litigation, research and data analysis, policy advocacy, communications, and strategic partnerships and collaborations.

The work of Education Law Center has expanded greatly over more than half a century. While maintaining a deep commitment to public education in our home state of New Jersey, in states across the country we engage in impactful litigation; in-depth research; extensive policy advocacy and coalition and campaign work; and targeted communications in support of public school funding equity, against education privatization and student discrimination, and to further students' rights.

- Read our <u>Strategic Workplan for 2023-25</u> for the Key Principles that guide our core areas of work and an outline of our Goals and Activities related to: School Funding Equity and Adequacy; Diversity, Equity, Justice and Non-Discrimination for Public School Students; Policy Advocacy and Communications; and Organizational Management and Health.
- Interact with <u>Making the Grade</u>, the highly anticipated, annual report from our Research Team about school funding in the 50 states, as well as our reports on <u>Resource Equity in the States</u> and our multiple, <u>Interactive Tools</u>.
- Learn about our <u>Public Funds Public Schools</u> campaign, which opposes the diversion of public money for private education uses and has achieved a series of important victories through litigation, policy advocacy and research.
- Visit our <u>News</u> page frequently for up-to-date communications about our work across states and areas of focus.
- Refer to the menu bar at the top of every web page to access information about our work, and Join our Network to receive ELC communications directly to your inbox.

Read a brief history of ELC here.

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Education Law Center

as it continues to work for educational opportunity, equity and justice for all public school students.

Pictured above:

Sean M. Spiller, President (center)

Steve Beatty, Vice President (left)

Petal Robertson, Secretary-Treasurer (right)

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Keynote Speaker



Valerie Strauss Former Washington Post Columnist

Valerie Strauss is an education writer. She wrote at The Washington Post on local and national education for 30 years and authored The Answer Sheet blog, which chronicles the most vital issues in the world of education. She is currently working on a book about education and journalism. Ms. Strauss started at the Post as assistant foreign editor for Asia after stints at Reuters serving as national security editor, and at United Press International as assistant foreign editor and reporter. She was also an editor at the Los Angeles Times. Born and raised in Miami, she lives in Washington D.C. with her husband, Marc, an attorney. They have two daughters. One teaches students with autism in Maryland and the other is a music therapist and musician in Los Angeles.

Respondents



John MooneyFounding Editor, NJ Spotlight

John Mooney is the founding editor of NJ Spotlight News, starting the non-profit news site in 2009 after more than 30 years in print journalism. A decade later, NJ Spotlight News was acquired in 2019 by WNET/NJ PBS and is currently its digital news team in New Jersey. Before NJ Spotlight News, John was an education reporter and covered school equity issues in depth with the Newark Star-Ledger and the Bergen Record, as well as with The New York Times as a contributing writer. John received his BA from Wesleyan University.



Ashley Burns Principal, RALLY

A passionate communications strategist, Ashley focuses on racial and/or gender equity in education, health, housing, economic empowerment, and other social issues. From listening sessions with community matriarchs to focus groups in conservative rural communities, Ashley's work across the country helps fuel positive change through capacity building, community engagement, and messaging analysis. In short, she helps organizations and coalitions refine their voice to break through "noisy" landscapes and reach ambivalent audiences in unexpected ways. Prior to RALLY, Ashley led communications and media events for international product launches at Microsoft, Minecraft Education, Skype in the Classroom, LEGO, NASA, and various startups.

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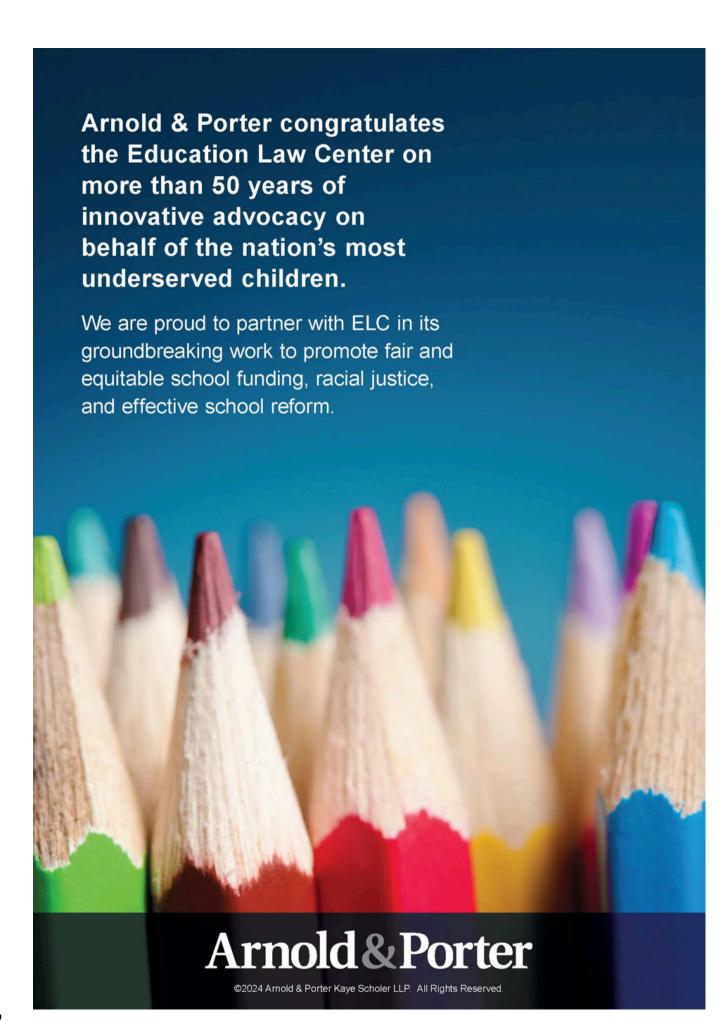
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Ellen Frede and Steve Barnett deeply appreciate the Education Law Center for tirelessly fighting for equitable funding and education rights in NJ and throughout the US. As Senior Co-Directors at the National Institute for Early Education Research, we applaud the ELC's relentless focus on providing young children with access to early education as a fundamental right.

John M. Abeigon President Dir. Of Organization Michael R. Iovino Secretary-Treasurer



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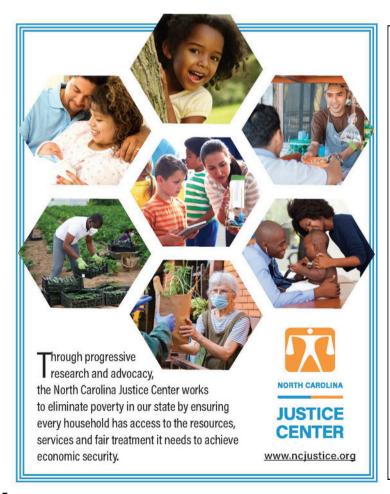
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Thank you for being the leading voice for public school children in New Jersey and across the nation.



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To learn how ETS supports learners on the journey to what's possible, visit www.ets.org

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Wisconsin Public Education Network unites public school champions statewide to demand and deliver the conditions every student needs to thrive in every public school. Learn more at WisconsinNetwork.org and join us this summer



in Madison for our annual summit! Follow this QR code to support our work and be the reason Wisconsin kids thrive!











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The Region II Equity Assistance Center-South at the Southern Education Foundation (EAC-South) advises, assists, and serves public schools and districts in their work to provide more equitable opportunities for students in the areas of race, national origin, sex, and religion, as required by law.

Our goal is to promote educational access and opportunity for all students through evidence-based technical assistance (TA) and training to public school districts and other responsible governmental agencies at no cost.

We support 11 states — Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, and Virginia — and the District of Columbia. Funded by the U.S. Department of Education, we are one of four centers in the nation that serves our public education systems by addressing issues of equity.

TO REQUEST SERVICES, VISIT EACSOUTH.ORG OR EMAIL EACSOUTH@SOUTHERNEDUCATION.ORG

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# Education Law Center's (ELC) 2024 Education Justice Lecture

ELC's work ensures high quality and equitable education for all public school students through litigation, research and data analysis, policy advocacy, and more.

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Special thanks to this year's keynote speaker, Valerie Strauss, former Washington Post columnist, who will deliver remarks.



SPAN is proud to partner with ELC in the fight for equal educational opportunity and justice for public school children in New Jersey!

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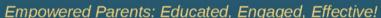
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ELC has worked tirelessly to protect and strengthen the constitutional rights of the nation's school children to public education. As we look toward our future, we invite you to build a legacy in support of equal educational opportunity and education justice in the United States.

To help you get started, we're highlighting our partnership with FreeWill, a secure, online estate planning resource that allows you to plan for your future, protect your loved ones, and even create a legacy with ELC.

You can support our vital work by designating a gift to ELC. This gift costs nothing today, but ensures we can continue our fight for fair and equitable school funding, racial justice, and students' rights for generations to come. Visit <a href="mailto:FreeWill.com/EdLawCenter">FreeWill.com/EdLawCenter</a> or scan the QR code below to get started.



We're also excited to share a simple and tax-efficient way for our community to continue to make an impact and support our work by donating stock to ELC. We ask that you please consider giving through this non-cash donation method.

By donating stock directly to ELC, you can maximize your impact at less cost to you! This secure, online resource makes it easy to learn more and create your gift in less than 10 minutes. Donate stock today by scanning the QR code or visiting FreeWill.com/Stocks/EdLawCenter.



Please contact Kaitlyn Comesanas at kcomesanas@edlawcenter.org with any questions.

Note: FreeWill is not a law firm, and its services are not substitutes for legal advice. You should see an attorney for any specific questions of concerns regarding your estate plan.

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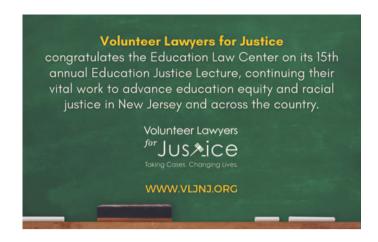
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